





VZSW

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VZSW Partnership Manager



Background

- Between 2008 and 2018, **612** people died and a further **7711** were seriously injured
- Data showed a concerning trend - fatal and serious injury collisions
- 2018 Agilysis commissioned to create an Area Profile of the problem
- June 2019, the Area Profile was presented to Devon and Cornwall summit of senior leaders (St Mellion)
- June 2019 strategic leaders agreed to take collective action and reverse adverse KSI trend



Background

- October 2019 SWPRSP (forerunner to VZSW) formed with the aim of addressing the trend
- January 2020 Road Safety Strategy and associated targets agreed
- Jan 2021 Task and Finish group established between Safety Camera Partners to develop the VZSW MoU (based on Safer Essex Roads Partnership)
- 8th July 2021 Safety Camera Partnership Board approved the MoU



Background

- VZSW MoU agreed on 9th of August 2021 and Safety Camera Partnership agreement terminated
- RSDP approved with Feb 2022 total value £1.472 (includes £250k agreed Jan 2021 for early initiatives)



VZSW – Strategic Commitment

- VSZW is a strategic and operational collaboration of organisations, committed to working with people and communities
- Belief that that no one should be killed or seriously injured as a consequence of using our road network
- No single agency can achieve road safety improvements in isolation. Strong partnership working together with our communities, based on a Safe System approach is key to achieving our vision and strategic aims



VZSW – Partnership Principles

- We will promote this strategy within our own organisations.
- We will collaborate with each other and co-ordinate use of resources.
- We will maximise opportunities to invest in road safety.
- We will engage with and involve our communities and stakeholders in delivering our aims.
- We will be evidence led and explore innovative solutions.



VZSW – Strategic Aims

To deliver our vision, we will work together in partnership, to drive changes which:-

- Prevent death and serious injury as a consequence of using our road network and;
- Improve our post collision response and care



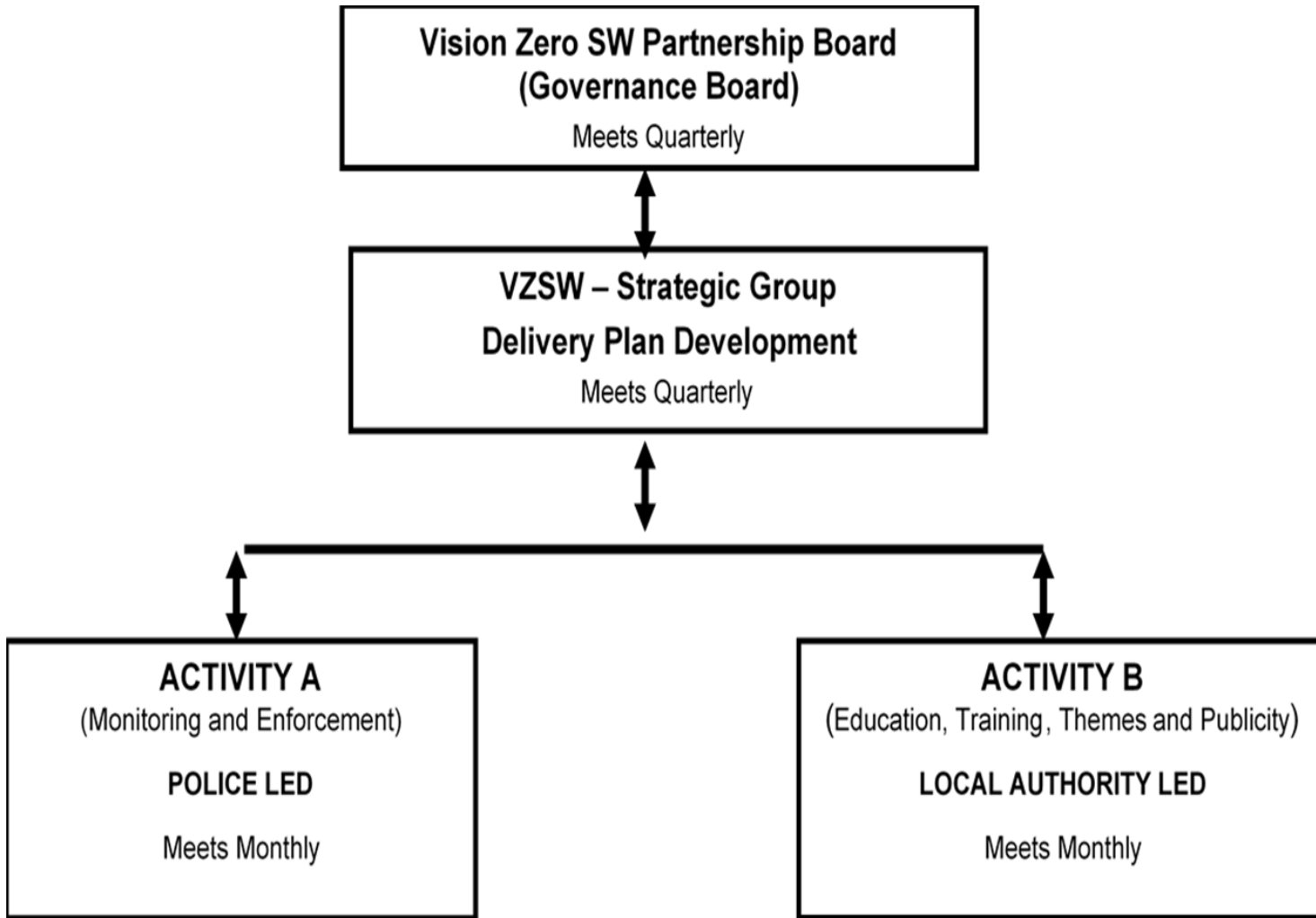
VZSW – Milestone Targets

- Reduction in the number of road related deaths by 50% by 2030
- Reduction in the number of road related serious injury casualties by 50% by 2030

Baseline (2016-2018)

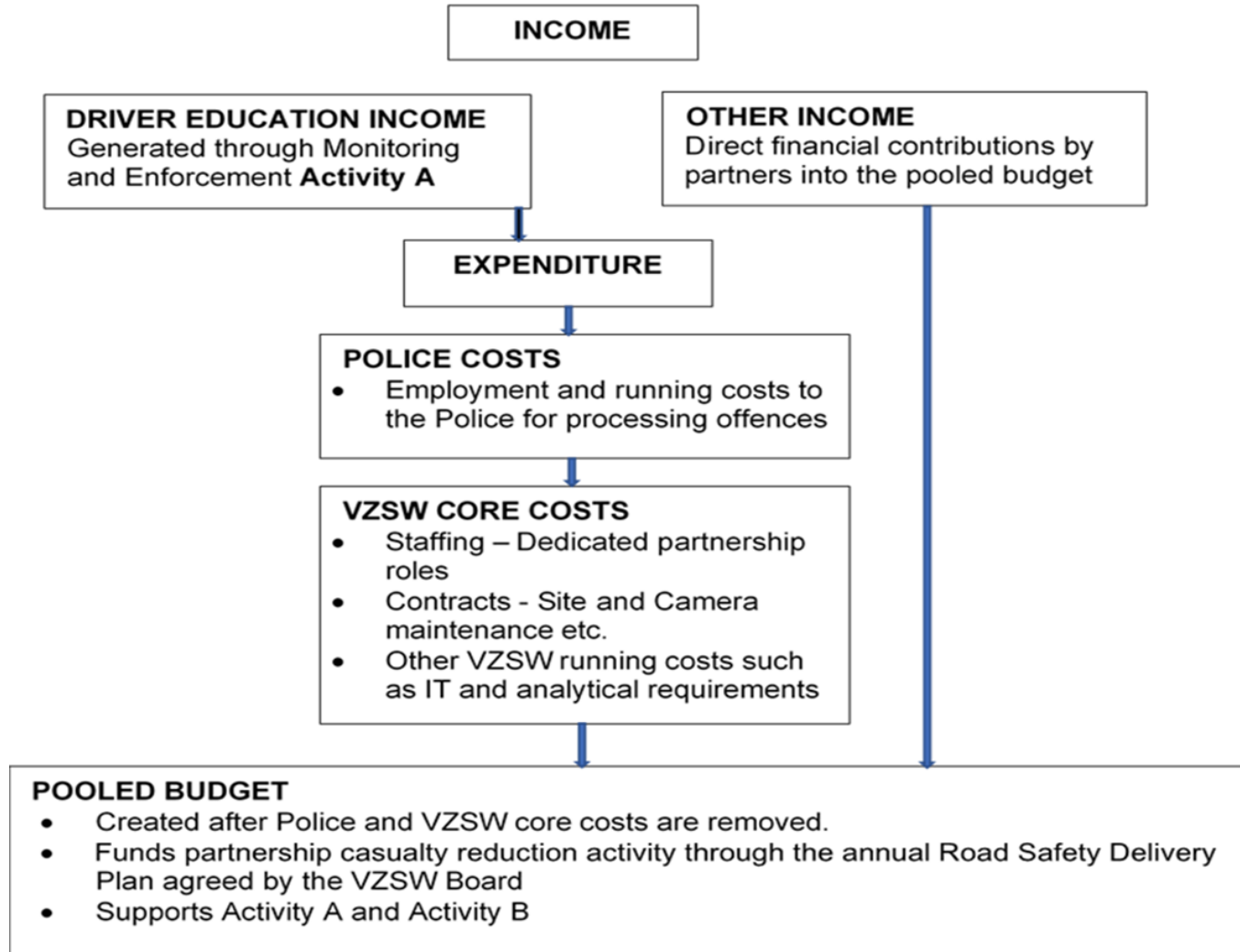


VZSW MoU – Governance



VZSW MoU – Financial Model

VISION ZERO SW FINANCIAL MODEL - OVERVIEW



Contributory & Non Contributory Partners

Contributory Partners -

- means any partner that, by virtue of its primary function, **contributes** to the generation of revenue from a Driver Offender Re-Training Scheme course as part of Activity A, or makes a direct financial contribution to the Road Safety Delivery Plan planned activities, beyond any statutory obligations.

Non Contributory Partners –

- means any partner that, **does not** by virtue of its primary function, **contribute** to the generation of revenue from a Driver Offender Re-Training Scheme course as part of Activity A, or makes a direct financial contribution to the Road Safety Delivery Plan planned activities, beyond any statutory obligations

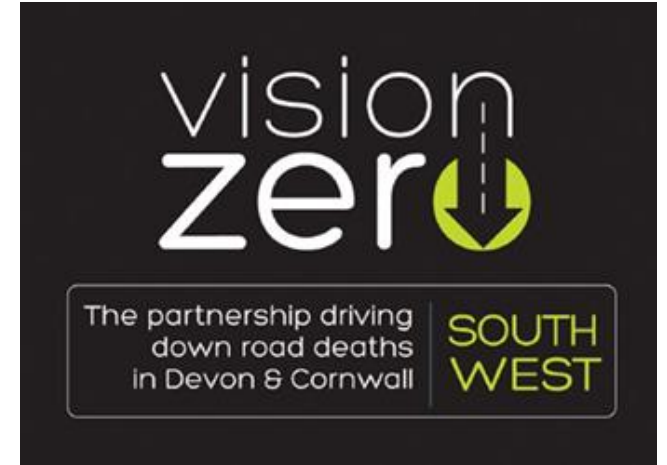


Contributory & Non Contributory Partners

Contributory Partners are : –

- Police
- OPCC
- Devon County Council
- Cornwall Council
- Torbay Council
- Plymouth City Council
- National Highways

Only contributory partners can vote on amendments to the clause relating to the financial model in the MoU.



Contributory & Non Contributory Partners

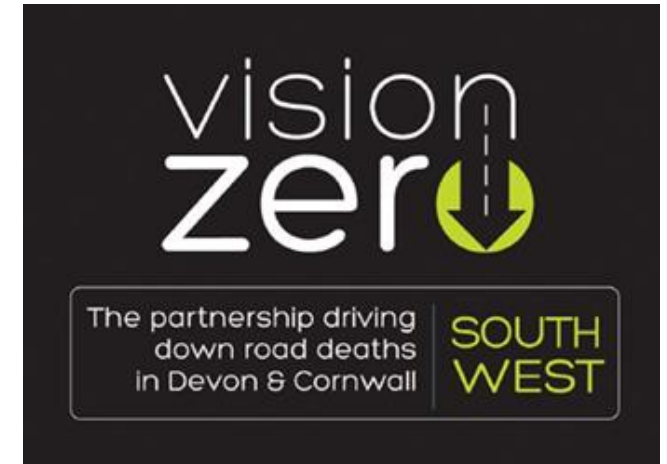
Non Contributory Partners include: –

- Devon and Somerset Fire and Rescue Service
- Cornwall Fire and Rescue Service
- Devon Air Ambulance Trust
- Cornwall Air Ambulance Trust
- SWAST
- University Hospitals Plymouth
- Telford Training Consultants (TTC)



Governance Board

- **Membership** includes both **elected members** (Councillors or equivalent) and **senior representatives**
- Chaired by an elected member (Cllr or equivalent) – Currently the PCC, Vice Chair Stuart Hughes DCC
- The role of the **Governance Board** is to support, resource and approve plans, be responsible for providing financial oversight and make key financial decisions, challenge the plans developed by the Partnership and seek to remove any barriers which may inhibit the delivery of those plans.



Strategic Group

- Officer led group of representatives of the *'contributory partners'*
- Chaired by a member of the VZSW Governance Board – currently the Chair Vicky Fraser CC and Vice Chair Philip Robinson PCC
- The **Strategic Group** will oversee the development, implementation, evaluation and review of the annual Road Safety Delivery Plan, financial plans and communications and engagement plans ensuring they are designed to meet the aims and objectives of the Partnership.



VZSW Sub Group – Activity A

Activity A is focussed:-

- Monitoring and enforcing high risk driving offending behaviour which is found to cause injury collisions (including the “Fatal 5”)
- Encouraging driver behavioural change and compliance with road traffic regulations through enforcement and education, in order to reduce the risk of injury collisions
- Based on the RSS report 2019 – ‘Raising the Game’ - Step Change – Increasing the fear of being caught



VZSW Sub Group – Activity A

Activity A funds the Partnership

- Significant investment has been committed through Force and VZSW

Force Investment

- Additional 10 Roads Policing Officers
- Creation of a second No Excuse Team (additional Sgt plus 6 constables) – focussing on high risk driving behaviour
- Additional 3 Forensic Collision Investigators to improve resilience and reduce duration of road closures following serious collisions. Funded from Council Tax Precept



VZSW Sub Group – Activity A

VZSW Investment built in financial plan:

- Additional CSW Team created
- 6 additional Speed Detection Officers – 12 in total with supported given to CSW
- Increased back office staff by 10
- Creation of dedicated OpSnap Team
- Dedicated Road Safety Data and Analysis Hub - central point for the analysis of threats

Additional Investment in RSDP

- Operational tasking budget for targeted enforcement on high risk routes
- New speed devices and mobile ANPR – supporting community concerns
- OpSnap camera equipment



VZSW Sub Group – Activity B

Develop, implement, review and evaluate plans aimed at:-

- Reducing risk of harm within high risk road user groups and high risk routes and
- Improving approaches to post-crash response and care

Forms part of the annual **RSDP**



VZSW Sub Group – Activity B

- Existing Themes with interventions for each and a lead partner
 - Older drivers - Police
 - Motorcycles – Cornwall Council
 - Cyclists – Devon County Council
 - Pedestrian - Plymouth City Council
 - Business Drivers – HE and DfBB
 - Young Driver – Cornwall and Devon and Somerset Fire and Rescue Services
 - High risk Routes - Police
 - Post-Crash Response – University Hospitals Plymouth



VZSW RSDP 22/23 - Summary

- **ACTIVITY A** – 11 Initiatives/projects
- **ACTIVITY B** – 33 Initiatives/projects
 - Older Drivers – 5 projects/initiatives
 - Young Drivers – 5 projects/initiatives
 - Cyclists – 5 projects/initiatives
 - Motorcyclists – 4 projects/initiatives
 - Business drivers – 4 projects/initiatives
 - Pedestrians – 3 projects/initiatives
 - High Risk Routes – 2 projects/initiatives
 - Post Crash Care and Response – 4 projects/initiatives
- **COMMS AND ENGAGEMENT**
 - 7 projects and initiatives which support the above
 - Ongoing calendar of campaigns
- **Call for Ideas (next slide)**
- **Total Financial Investment of £1.222m**



VZSW RSDP – Call For Ideas 2021 – Grants Scheme

- 82 Applications received
- 44 Not supported
- 34 Supported and progressed to the VZSW Board
- 4 Supported and built into the annual Road Safety Delivery Plan
- Wide geographic spread although limited in Plymouth and Torbay
- £153,000 given in grants – majority now paid out



VZSW – Key Updates

- **Analysis hub**, annual Strategic Assessment (replacing Agilysis SNA), proposed each July.
- **Communications plan** – Updated annually with ongoing analysis and evaluation
- **RSDP** developed annually approved by Board proposed each Sept – (follows DfT validation of KSIs). Opportunity adapt bi-annually (March)
- **Financial plan** set annually, reported quarterly
- **5 year business plan**, reviewed/refreshed annually, or following change to Financial Plan
- **MoU** updated every 5 years (2026) or following significant change
- **AGM** and annual performance report each June.
- **Wider stakeholder forum** – desire to develop



VZSW – Partnership Support

The partnership is supported by dedicated roles funded through the driver education income and hosted by the following partners:-

- Partnership Manager and Admin Support - Cornwall Council
- Strategic Analyst – Devon County Council
- Communications and Engagement Coordinator – OPCC
- Treasurer – Devon and Cornwall Police



QUESTIONS AND COMMENTS?

vision
zero 

The partnership driving
down road deaths
in Devon & Cornwall

**SOUTH
WEST**

